

**Archery Strategy Consulting is pleased to announce the expansion of its operations to Germany with the opening of a new office in Frankfurt am Main.** Archery already operates in 30 countries, directly or in collaboration with its international partners, and is developing a multi-domestic strategy. As such, this new office aims at providing services locally but also supports its customers across both countries.

This new office will be led by **Matthias Feix**. Matthias started his career in strategy consulting in 2004 within the Boston Consulting Group. He developed a strong expertise in the **Transportation (airline, airports, MRO) and Logistics (air, land, sea) sectors**. He has been working for 16 years in Europe and Asia with large- and mid-cap players, assisting customers on topics such as **Strategy, Operational Performance Improvement, Cost Efficiency, Resource Management, Large Project Recovery, Business Transformation and IT Strategy & Operations**. Over the last 5 years, Matthias has been involved in the design and implementation of over 20 Performance Improvement Programs in the Transport and Logistics industry. Matthias holds a master's degree in business informatics from the Technical University Darmstadt and an MBA from INSEAD, France & Singapore.



With this new office, Archery Strategy Consulting will pursue its strong positioning to offer independent Top Management Consulting services on **3 large Programs / large Contracts industries: Aerospace & Defence, Transportation & Logistics and Energy**.



**Stéphane Albernhe, Founder and President of Archery Strategy Consulting:** *"We are extremely enthusiastic about Matthias Feix joining our firm to open a new chapter in our international development. Matthias will be in charge of opening Archery Strategy Consulting office in Frankfurt and developing our activities in Germany. With 16 years of top management consulting experience, Matthias is an accomplished professional. He will bring a recognized expertise in Aviation (airlines and airports) and Logistics. Beyond his sectorial expertise, he will also enrich Archery's know-how with an extensive experience in Performance Improvement, Cost Reduction and Operational Due Diligence, as well as IT Strategy & Operations and Digital Transformation. Matthias shares our vision, values and way of working and I am convinced he will successfully develop the Archery Strategy Consulting brand and position in Germany"*

**Founded at the beginning of 2013** in Paris, Archery Strategy Consulting addresses a wide range of high stakes topics for large Programs and large Contracts industries: **strategic considerations, mergers & acquisitions, partnerships, organizational performance, cost competitiveness, differentiation, products / services portfolio and digital transformation**. Archery Strategy Consulting generates differentiation through superior content leadership, customization and agility. Archery has delivered **245 projects for 72 clients since its creation and has gradually become a reference Top Management Consulting firm on the French market on its 3 industries**. Archery opened an antenna in Toulouse, has formed a strategic partnership with Avascent, a US independent Top Management Consulting and analytics firm serving clients in government-driven markets and has developed other partnerships to cover China and South-East Asia.

